

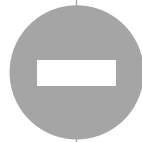


# SAVINGS VS INVESTMENT

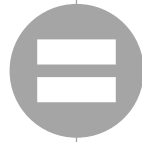
# ORDINARY APPROACH



Income



Expenses



Savings



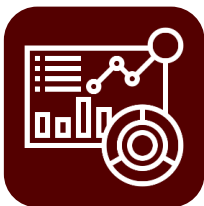
# SMART APPROACH



Income



Savings +  
Investment



Expenses



# SAVINGS

## NEED FOR SAVINGS

- High Liquidity
- High Safety
- Job / Income Loss
- Medical Emergency
- Leisure Activities



# SAVINGS

## WHERE TO KEEP YOUR MONEY?

- Cash
- Savings Account
- Bank Deposits
- Liquid/Short Term Debt Mutual Funds



# INVESTMENT

## WHY SHOULD WE INVEST?

- Beat Inflation
- Achieve Financial Goals
- Wealth Creation
- Income Replacement
- Source of Passive Income





# INVESTMENT

## WHERE CAN YOU INVEST?

- Mutual Funds
- Stocks
- Bonds
- Real Estate
- Commodities
- Others

# Balance your savings and investments



Mutual Fund Investments are subject to market risks. Read the offer documents carefully before investing.

**Benchmark Investments**